

**PERSUASIVE
VOICES.
PREPARED
LEADERS.
POWERFUL
ADVOCATES.**



PCARET

***Purdue Council for Agricultural
Research, Extension, and Teaching***

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“Purdue Agriculture and Purdue Extension benefit the people of Indiana wherever they live. Joining PCARET lets you return the favor by making a meaningful difference toward the future of their work.”

— Rob Swain

What Is PCARET?

We have a long name and a large mission.

The Purdue Council for Agricultural Research, Extension, and Teaching (or PCARET) is a volunteer group of Indiana residents that believes in the power of research and education from the Purdue University College of Agriculture and the Purdue Extension mission to translate research into practical, effective, local programs for people across our state.

PCARET provides valued counsel on programs and policies. Most of all, PCARET is a mighty advocate. We promote Purdue Agriculture’s significance and strength to county officials, state legislators, members of Congress, and other decision-makers.

What Do PCARET Members Do?

As a PCARET member, you’ll accomplish great things for Purdue Agriculture and your community.

You participate annually in two area meetings and two state meetings. You can also serve on state committees and, as a Washington, D.C. delegate, discuss Purdue Agriculture with national leaders.

PCARET members also:

- Share Purdue Agriculture successes with government officials, community members, and others
- Meet with elected officials to positively influence legislative issues that affect Purdue Agriculture
- Inform PCARET members of legislative initiatives that require their input
- Teach others how to contact, and converse with, government officials about Purdue Agriculture
- Remain aware of news and issues affecting Purdue Agriculture
- Discuss community needs, program successes, and legislative responses with Purdue Agriculture administrators



“PCARET is a great way for me to give back all I’ve gained from Purdue Agriculture and Purdue Extension. Plus, it’s the greatest professional development tool I’ve ever had.”

— Rebecca Roach

“Purdue Extension has so much to offer underserved communities and under-represented people. If you know all there is to utilize, it’s incredible. And if you believe in it, you have to tell people about it.”

— Verlie Suggs



JOIN PCARET TODAY!

Enhance your leadership skills and improve your community.

Become an advocate for Purdue Agriculture by joining PCARET.

You’ll learn about the full impact of Purdue Agriculture’s achievements.

You’ll grow stronger as a leader, expand your network, and deepen your influence on issues that matter.

You’ll facilitate conversations about topics that count, wherever you call home.

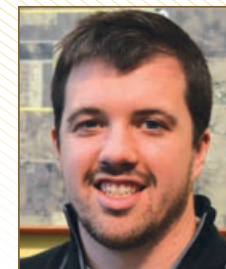


“If you want to improve your community’s quality of life and meet interesting people, join PCARET. The more contacts you make, the more your voice is heard, and people in power will listen to your opinion.”

— Gary Jacobi

“PCARET helps maintain Purdue Agriculture’s tradition of leading-edge science and information. While you get out what you put in, it’s not time-intensive. As a busy professional, that’s also important to me.”

— Seth Harden



Why Should I Join PCARET?

You are passionate about:

- Agriculture and natural resources
- 4-H programs and youth development
- Food, nutrition, and health
- Family and parenting issues
- Community development
- Agricultural research
- Tradition of Purdue Agriculture and Purdue University

And you are willing to promote Purdue Agriculture among:

- Friends and neighbors
- Service organizations
- Local leaders
- County, state, and national elected officials
- Purdue administrators

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info@pcaret.org

www.pcaret.org

READY TO JOIN?

PCARET is your outlet to advocate for Purdue Agriculture, create conversations about what’s important to you, and develop your skills as a leader — all with a reasonable time commitment.

Nothing more clearly illustrates the value of Purdue Agriculture than sharing success stories, and PCARET is home to truly energetic, persuasive storytellers. We hope you’ll be the next to join our ranks.

Have questions? Want more information? Ready to take part?

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